Amendments to the Claims

1. (currently Amended) A method of creating a web page from a vector graphics
data file comprising <u>the following steps in the sequence set forth</u>:
    converting the vector graphics data file from its native file format to a bit map graphics file format;
    modifying the bitmap graphics data file by converting ~~color values to a format that can be displayed on a computer monitor~~ <u>cyan, magenta, yellow, black (CMYK) color values to red, green, blue (RGB) color values</u>; and
inserting the modified bit map graphics data file into the web page.

2. (original) The method of claim 1, wherein the method is further comprised of
compressing the modified bitmap graphics data file prior to inserting.

3. (original) The method of claim 2, wherein compressing precedes modifying.

4. (original) The method of claim 2, wherein the bit map graphics file is
compressed by reducing the resolution of an image encoded in the file to less than 100 dots per inch (dpi).

5. (original) The method of claim 4, wherein the bit map graphics file is
compressed by reducing the resolution of an image encoded in the file to about 72 dpi.

6. (original) The method of claim 2, wherein the bit map graphics file is
compressed by converting the bit map graphics file to a joint photographic experts (jpeg) file.

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7. (original) The method of claim 6, wherein the bit map graphics file is converted to a jpeg file by opening the bit map graphics file in a paint program and exporting the bit map graphics file to a jpeg file format.

8. (original) The method of claim 2, wherein the bit mapped graphics file is compressed by converting the bit mapped graphics file to a graphics interchange format (gif) file.

9. (original) The method of claim 2, wherein the bit mapped graphics file is compressed by converting the bit mapped graphics file to a tagged image file (tif) format file.

10. (original) The method of claim 2, wherein the bit mapped graphics file is compressed by converting the bit mapped graphics file to an X bitmap (xbm) file.

11. (original) The method of claim 2, wherein the compressed and modified bit map graphics data file is inserted into the web page by tagging the file as an inline image.

12. (original) The method of claim 11, wherein the inline image is a link to a higher resolution version of an image that is substantially the same as the inline image.

13. (original) The method of claim 2, wherein the compressed and modified bit map graphics data file is inserted into the web page by tagging the file as an external image.

14. (original) The method of claim 1, wherein modifying precedes converting.

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15. (original) The method of claim 1, wherein the vector graphics data file is a prepress data file.

16. (currently amended) The method of claim 15, wherein the prepress data file is ~~creating~~ created using a software application program selected from the group consisting of QuarkXPress, Adobe Illustrator, Macromedia Freehand, Adobe PageMaker, Corel Draw and Adobe Acrobat.

17. (original) The method of claim 1, wherein the web page is a markup language file.

18. (original) The method of claim 17, wherein the markup language is selected from the group consisting of hypertext markup language (html), extensible markup language (xml), Cold Fusion markup language (cfml), commerce markup language xml (cxml), handheld device markup language (hdml), standard generalized markup language (sgml), synchronized multimedia integration language (smil), extensible hypertext markup language (xhtml), extensible style language (xsl), and wireless markup language (wml).

19. (original) The method of claim 1, wherein the bit map graphics file is an encapsulated post script (eps) file.

20. (original) The method of claim 19, wherein the eps file, when rendered, is an 8.5" by 11" image.

21. (original) The method of claim 1, wherein the vector graphics data file is a

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prepress data file, the bit map graphics file is an encapsulated post script (eps) file, and the prepress data file is converted to an eps file by exporting the prepress data file in its native file format to an eps format.

22. (original) The method of claim 1, wherein the vector graphics data file is a prepress data file, the bit map graphics file is in a tagged image file format (tif), and the prepress data file is converted to a tif file by exporting the prepress data file in its native file format to an tif format.

23. (cancelled)

24. (original) The method of claim ~~23~~ 1, wherein the CMYK color values are converted to RGB color values using a paint program.

25. (currently amended) A method of creating a web page from a vector graphics data file comprising the following steps in the sequence set forth:
>   converting the vector graphics data file from its native file format to a bit map graphics file format;
>   compressing the bitmap graphics file by reducing the resolution of an image encoded in the file to less than 100 dots per inch (dpi) by converting cyan, magenta, yellow, black (CMYK) color values to red, green, blue (RGB) color values; and
>   modifying the bit-mapped graphics file.

26. (original) A method of creating a web page from a composite file comprised of vector graphics data file and an image file, the method comprising the following steps in the sequence set forth:
>   converting the vector graphics data file from its native file format to a bit map graphics file format;

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modifying the bitmap graphics data file by converting ~~color values to a format~~ ~~that can be displayed on a computer monitor~~ <u>cyan, magenta, yellow, black (CMYK) color values to red, green, blue (RGB) color values</u>; and inserting the modified bit map graphics data file into a web page template.

27. (original) A method for creating a plurality of web pages from a vector graphics data file, wherein the plurality of web pages is substantially identical to a printed publication rendered from the vector graphics data file comprising <u>the following steps in the sequence set forth</u>:

 converting each of a plurality of pages of a printed publication rendered from
   the vector graphics data file from its native file format to a bit map
   graphics file format;

 modifying each of the plurality of the bitmap graphics data file by converting
   ~~color values to a format that can be displayed on a computer monitor~~
   <u>cyan, magenta, yellow, black (CMYK) color values to red, green, blue</u>
   <u>(RGB) color values</u>;

 inserting each of the plurality of the modified bit map graphics data file into a
   web page; and

 linking the plurality of web pages such that the plurality of web pages is
   substantially identical to the layout and content of the printed
   publication.

28. (currently amended) A method of displaying a plurality of products on a website in connection with the offering for sale of the plurality of products, the method comprising <u>the following steps in the sequence set forth</u>:

 creating a vector graphics data file, wherein the vector graphics data file
   includes data capable of being converted to a press plate to create a
   catalog printed on paper;

 deriving from the vector graphics data file an electronic catalog, wherein the

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electronic catalog appears to be substantially identical to the catalog

printed on paper; and

making the electronic catalog available for viewing using a browser.

29. (currently amended) A method of displaying a plurality of products on a

website in connection with the offering for sale of the plurality of products, the method

comprising the following steps in the sequence set forth:

   creating a composite file comprised of a vector graphics data file and an image

      file, wherein the composite file is capable of being converted to a press

      plate for a catalog printed on paper;

   deriving from the composite file an electronic catalog, wherein the electronic

      catalog appears to be substantially identical to the catalog printed on

      paper; and

   making the electronic catalog available for viewing using a browser.

30. (currently amended) A method for creating a web page from a vector

graphics data file, comprising the steps of following steps in the sequence set forth:

   converting the vector graphics data file from its native file format to a bit map

      graphics file format including both text and images;

   modifying the bitmap graphics data file by converting color values to a format

      that can be displayed on a computer monitor cyan, magenta, yellow,

      black (CMYK) color values to red, green, blue (RGB) color values;

   correcting errors in the text that occur when the vector graphics data file was

      converted from its native file format to a bit map graphics file format;

      and

   inserting the modified bit map graphics data file into a web page.

31. (currently amended) A method of displaying communication comprising:

   displaying on a web browser a web page made by creating the web page from a

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vector graphics data file, including the ~~steps of~~ <u>following steps in the</u>
<u>sequence set forth</u>:

converting the vector graphics data file from its native file format to a bit map
graphics file format including both text and images;

modifying the bitmap graphics data file by converting color ~~values to a format~~
~~that can be displayed on a computer monitor~~ <u>cyan, magenta, yellow,</u>
<u>black (CMYK) color values to red, green, blue (RGB) color values</u>; and

inserting the modified bit map graphics data file into a web page.

32. (currently amended) An article of manufacture comprising:

a terminal connected to a network and including a video display terminal, the
video display terminal displaying a displayed web page made by creating
the web page from a vector graphics data file, including the ~~steps of~~
<u>following steps in the sequence set forth</u>:

converting the vector graphics data file from its native file format to a bit map
graphics file format including both text and images;

modifying the bitmap graphics data file by converting color ~~values to a format that can~~
~~be displayed on a computer monitor~~ <u>cyan, magenta, yellow, black (CMYK)</u>
<u>color values to red, green, blue (RGB) color values</u>; and

inserting the modified bit map graphics data file into the web page.

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